Yukon Film & Sound Incentive Programs

Annual Report April 1, 2012 to March 31, 2013

Yukon
Economic Development
Film & Sound Commission

Minister's Message

I am pleased to introduce the 2012-2013 Yukon Film & Sound Incentive Programs Annual Report.

The goals of the Yukon Film & Sound Incentive Programs are to increase the level of film and sound recording production and expenditure in Yukon, to maximize Yukon employment opportunities resulting from the film and sound industries, and to encourage sustainable growth in these two industry sectors.

During the 2012-2013 fiscal year, $597,063.04 in funding was approved under the programs to support a variety of film and sound projects. Since the inception of the programs in 2003, over $5.6 million was awarded to 311 film and sound-related projects and initiatives.

These programs support local, national and international film productions that provide opportunities for employment and experience to Yukoners. Yukon's music industry members are also provided with support for commercial sound recording projects to further the development of viable careers and businesses in the industry.

Through the Yukon Film Training Initiative, opportunities are made available that support the development of local filmmaking skills. The financial support offered for the training and development of the Yukon film industry is designed to complement the mandates and initiatives of local film industry organizations.

Yukon also continues to prove itself as a desirable location for filming, with multiple productions choosing the territory as a backdrop for their projects in the past year. And our music industry continues to grow, gaining recognition through awards and successful concerts throughout Canada and around the world.

Yukon government is pleased to continue to support these programs that provide opportunities for industry growth while enhancing economic diversification throughout Yukon.

I recognize and applaud the outstanding achievements of the creators, producers, professional crew and technicians that comprise our creative media production industry in Yukon.

Sincerely,

Currie Dixon
Economic Development Minister

12/13 Accomplishments of the Yukon Film & Sound Commission

In addition to managing a slate of programs and incentives for media production, the Yukon Film & Sound Commission works to facilitate the development of opportunities for filmmakers and sound recording professionals year round.

The Yukon Film & Sound Commission works with members of the film and sound industries to target export markets.

- Through the Enterprise Trade Fund for Film and Sound Industries, the Film & Sound Commission was able to assist 10 Yukon musicians and bands in their touring, showcasing and marketing efforts in support of their music. This included four European tours. In addition, the commission lead a delegation of six music industry businesses to Canadian Music Week to participate in professional development and networking opportunities to further the entrepreneurial skills of the industry in Yukon.
- Four Film and Television producers were supported in their efforts to secure financing for products at marketing events across Canada.

"Thanks to the Yukon Film and Sound Commission, *Lucille's Ball* evolved from a script to an award-winning movie. When I was exploring how to travel the world without leaving the studio (how to make the film with a limited budget), I received a Filmmakers Fund grant that allowed me to test different techniques like green screen and rear projection. Later, during the difficult period of finding partners for the film, the commission came on board with development assistance. Their Production Fund completed our financing to make the production a reality!"

Lulu Keating

The Yukon Film & Sound Commission endeavors to support professional development opportunities for filmmakers and sound recording professionals.

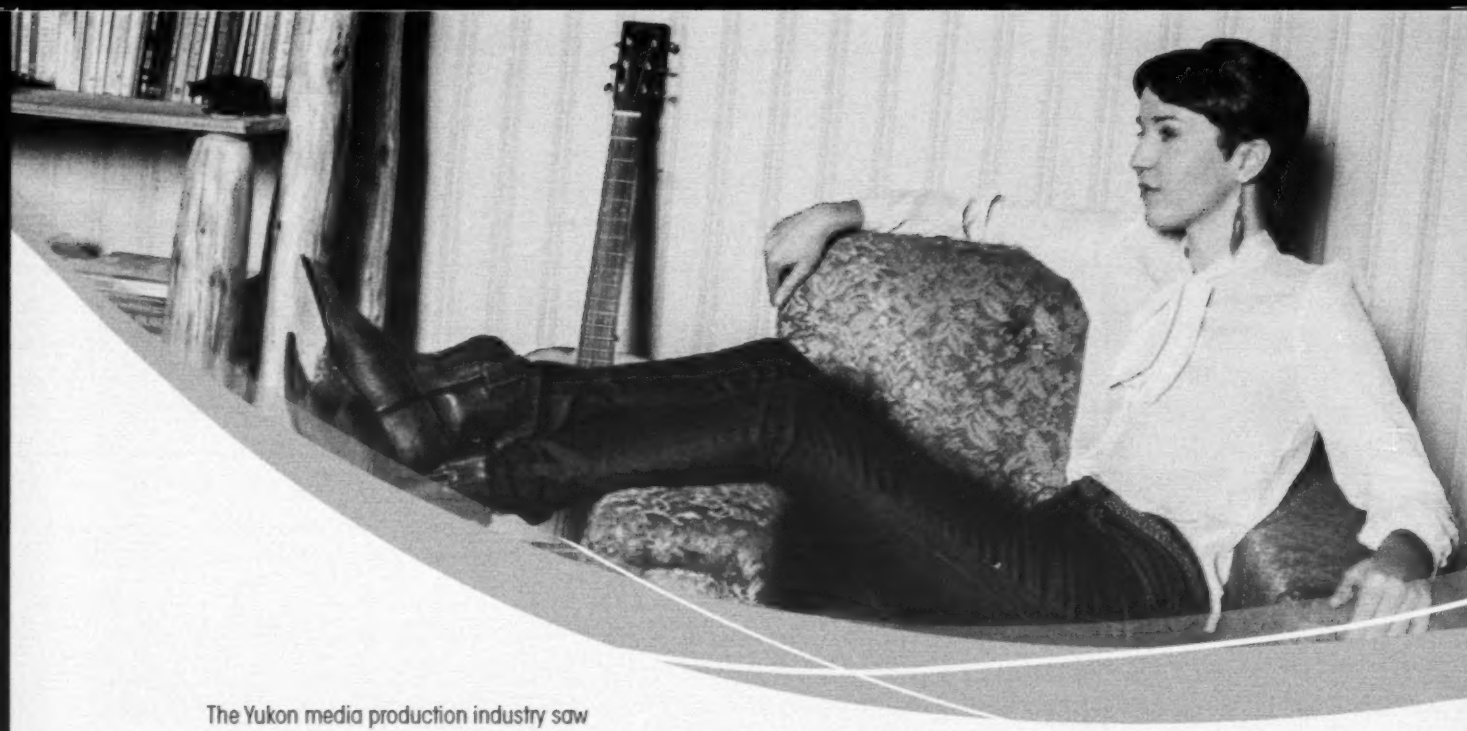
- The Yukon Film Society's Annual Available Light Film Festival Media Industry Forum saw 19 industry guests participate in this year's event, including market enablers, funders, representatives of training organizations, as well as digital and production experts.
- The Dawson City International Film Festival hosted the premiere of Lulu Keating's feature film *Lucille's Ball* and a welcome reception for the new Film Commissioner. Five industry guests attended and participated in workshops with the festival attendants.

In addition to projects supported through the funds, in 12/13 the Yukon Film & Sound Commission enabled the following opportunities to be realized:

- An international marketing seminar for Yukon musicians in partnership with the Canadian Independent Music Association.
- Broadcasting the Yukon, a training initiative delivered by the Northern Film and Video Industry Association (NFVIA) which provided training and support to 11 Yukon producers developing factual documentary series for the commercial marketplace.
- Yukon 48, a 48-hour filmmaking exercise that introduced 61 participants involved in 17 films in Dawson City and Whitehorse to the skills required to conceive, create and complete a film.

The Yukon Film & Sound Commission works to promote Yukon as a location for filming.

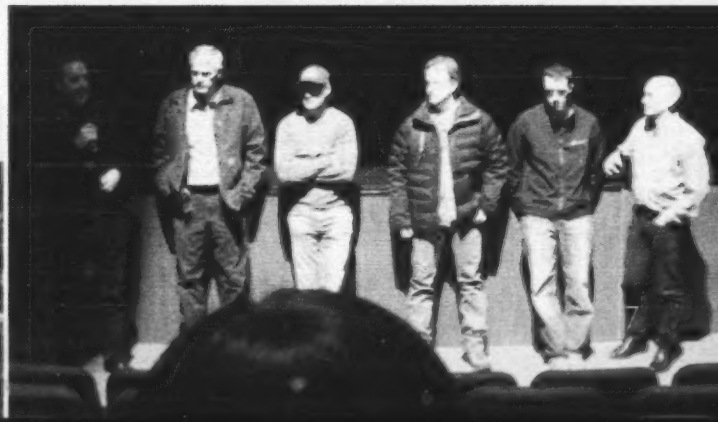
- The commission attended four trade shows to encourage film productions to film in Yukon and hire Yukon crew including travelling to Los Angeles, California to meet with studio executives during the Association of Film Commissioners Locations Show.
- The Film & Sound Commission also supported NFVIA in their annual familiarization tour, bringing four producers to experience what Dawson City, the White Pass and the Whitehorse area have to offer film productions.



The Yukon media production industry saw many indicators of success in 12/13 including:

- In 12/13 Yukon media creators triggered outside investment in their products from many sources including Omni Television, Canada Media Fund, Canada Council, Superchannel, Telefilm Canada, and Platinum Distribution.
- Six Yukon projects received development or production funding in 12/13. This is a three year high and exceeds the five year average of 4.8 projects per year.
- 2012 saw Yukon win a Western Canadian Music Award. Artist Sarah MacDougall secured Best Roots Solo Recording of the Year for her album *The Greatest Ones Alive* and performed as part of the live televised event in Regina, Saskatchewan. The industry's talents were further recognized with a total of six nominations for Blues Recording, Gospel Recording, Songwriter, Agency and Album Design.
- The reality television program *Gold Rush*, filmed partially in Yukon and airing in Europe and North America, continued to break records. February 22, 2013 was the highest-rated Friday night in Discovery Channel US's history thanks to the *Gold Rush Live* finale, which reached an average of 8.9 million viewers. Across all seasons of all series, *Gold Rush* remains Discovery Channel's highest-rated series of all time.

In addition to signifying increased film employment and production spending in Yukon, these achievements reflect the growing international audience that is being exposed to Yukon content, raising the territory's profile on the world stage.



Yukon Film Location Incentive

The Film Location Incentive encourages production companies from outside Yukon to film in Yukon and hire and train Yukoners. There are three components to this incentive program.

Yukon Spend Rebate – Television programs, television movies (Movies of the Week), documentaries and feature films (but not commercials) are eligible for a rebate of up to 25 per cent of below-the-line Yukon spend, provided criteria are met.

Training Rebate – Productions (not commercials) are eligible for a rebate of up to 25 per cent of wages paid to individuals providing on-set training (techniques and equipment) for eligible Yukon labour.

Travel Rebate – Productions (including commercials) are eligible for a 50 per cent rebate on travel costs, subject to a percentage and dollar maximum, depending on the production type.

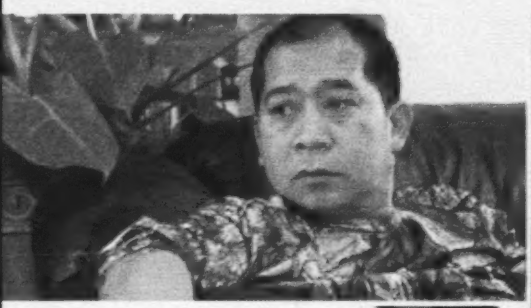
Name of Applicant	Project Name	Description	Total Budget	Approved Amount
Red Letter Films Ltd.	Yukon Parke Francais	TV Documentary	$63,320.00	$15,830.00
Raw TV Limited	Gold Rush Season 3	Factual Television Series	$1,463,970.00	$365,992.50
			Total Approved Amounts 2012/13	**$381,822.50**

Yukon Film Development Fund

Under the Film Development Fund, up to 50 per cent of actual Yukon expenditures to a maximum of $35,000, or 33 per cent of total project expenses (whichever is the lesser) is available to Yukon residents or Yukon corporations to assist with the cost of development of film projects in Yukon. The applicant is required to have marketplace support in the form of a broadcast development agreement or a distribution arrangement.

An additional $10,000 is available to an applicant if the broadcaster/distributor requires more senior personnel, not available in Yukon, to be attached to the project.

Name of Applicant	Project Name	Description	Total Budget	Approved Amount
Max Fraser Video Productions	Joe Boyle-Queen Marie	Feature Film	$9,500.00	$6,250.00
Northern Town Films Inc.	A Long Way Around	Feature Film	$5,750.00	$2,500.00
		Total Approved Amounts 2012/13		$8,750.00



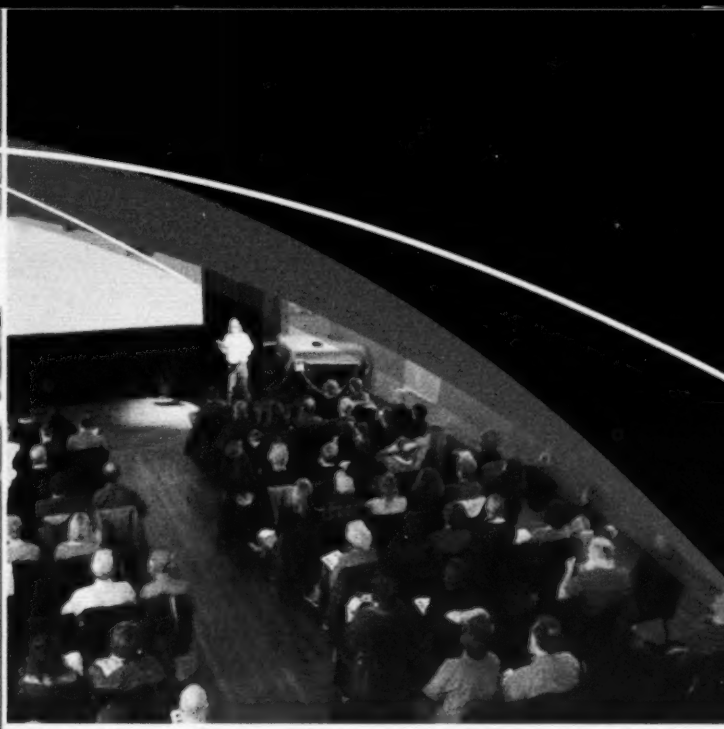
Yukon Film Production Fund

Under the Film Production Fund, up to $500,000 per project is available to Yukon corporations with significant financial and creative control over a film project, to assist with the costs of producing the film in Yukon. The applicant is required to have marketplace support in the form of a broadcast license or a distribution arrangement. Requests for amounts over the maximum of $500,000 are subject to Management Board approval.

For productions solely controlled by a Yukon resident or corporation, the contributions will be based on 30 per cent of Yukon expenditures, or 30 per cent of total production costs (whichever is the lesser).

For co-productions, the contribution will be based on 30 per cent of Yukon expenditures, or 20 per cent of total production costs (whichever is the lesser).

Name of Applicant	Project Name	Description	Total Budget	Approved Amount
Cold Paradise Productions Inc.	Cold Paradise	TV Documentary	$126,663.55	$1,996.55
Fact and Fantasy Films Inc.	Based on a True Fantasy	Feature Film	$458,568.00	$8,488.00
Low Life Films	Syndicate of Snow	Documentary	$113,310.80	$25,563.24
Mirabai Productions Inc.	Last Stop for Miles	Feature Film	$10,875.00	$3,262.00
Yukon Alberta Films Inc.	Call of the Wild	TV Documentary Series	$390,000.00	$46,532.00
		Total Approved Amounts 2012/13		**$85,841.79**



Yukon Film Training Initiative

Under the Film Training Initiative, up to $3,000 per person per year is available to Yukon residents for training for a career in the film industry. Applicants must have demonstrated a commitment to a career in this field (such as significant recent course work and/or work experience). Yukon film industry organizations are also eligible for funding to support local film workshops.

Name of Applicant	Project Information	Approved Amount
Klondike Institute of Arts & Culture	Dawson City International Film Festival Workshops 2012	$2,000.00
Northern Film and Video Industry Association	2012/2013 Film Training	$10,000.00
Yukon Film Society	Trailer & Demo Mechanics Workshop with Fernanda Rossi	$5,000.00
Yukon Film Society	Available Light Film Festival Industry Forum 2013	$23,000.00
Dawson City Art Society	Director's Workshop with Peter Mettler	$1,500.00
Klondike Institute of Arts & Culture	Dawson City International Film Festival Workshops 2013	$8,700.00
	Total Approved Amounts 2012/13	**$ 50,200.00**

Yukon Filmmakers Fund

Under the Filmmakers Fund, up to $8,000 per applicant is available to Yukon resident film and video professionals to assist them in developing viable careers in the film industry. There are two intakes per year: June 1 and December 1.

Total number of applications 2012/13: 8

Name of Applicant	Project Information	Approved Amount
Brian Fidler	Meanwhile Backstage	$8,000.00
Teresa Earle	Chasing the Aurora	$8,000.00
Darcie Profeit	Yukon Rangers	$3,000.00
	Total Approved Amounts 2012/13	**$19,000.00**

Yukon Sound Recording Program

The Yukon Sound Recording Program supports the Yukon sound recording industry by providing financial assistance for demo and full-length sound recording projects. There are two intakes per year: May 1 and November 1.

There are two components to the Sound Recording Program:

- Professional Demo Recording of up to $2,000 for producing a CD with a minimum of two tracks or five minutes.
- Professional Sound Recording of up to $5,000 for producing a CD with a minimum of six tracks or 20 minutes.

Total number of applications 2012/13: 32

"I feel very grateful to the Yukon Film and Sound Commission for leveling the playing field and giving artists a chance to get their music out there. Without their support, touring from the Yukon would be extremely difficult."

Gordie Tentrees, Musician

"Without the support of the Yukon Film and Sound Commission we never would have been able to take advantage of the opportunities that have been presented to the band."

Kyle Cashen, Old Time Machine

Name of Applicant	Project Name	Description	Total Budget	Approved Amount
Fawn Fritzen	Bedroom Voice	Album	$17,606.00	$5,000.00
Diyet Van Lieshout	Untitled Second Album	Album	$14,485.00	$5,000.00
Annie Avery	Honouring the Blues	Demo	$4,896.50	$2,000.00
Speed Control Music	Time Shift	Album	$8,897.50	$4,448.75
Ryan West	Three Chords & The Truth	Demo	$5,117.50	$2,000.00
Kim Beggs	River Green Ocean Blue	Album	$12,719.00	$5,000.00
Helene Beaulieu	Blue Hibou Demo 1	Demo	$4,845.00	$2,000.00
Kelvin Smoler	The Lore EP	Demo	$8,060.85	$2,000.00
Clancy McInnis	Off the Menu Demo	Demo	$4,600.00	$2,000.00
Brandon Isaak Music Enterprises	One Kiss	Album	$20,007.50	$5,000.00
Sylvie Painchaud	Centre-ville	Demo	$4,427.50	$2,000.00
Greg Newton	Forget about the Future	Demo	$4,600.00	$2,000.00
Jona Barr	Sandstone Daughter	Demo	$5,635.00	$2,000.00
Sarah MacDougall Music	Day to Day	Demo	$6,411.00	$2,000.00
Headless Owl Records	Think it Over	Demo	$4,255.00	$2,000.00
Old Time Machine Music Productions	Where the Hell We Are	Demo	$5,816.70	$2,000.00
Helen Beaulieu Musique	Lazy Anglais	Album	$28,010.00	$5,000.00
		Total Approved Amounts 2012/13		**$51,448.75**

" With the help of the ETF and the Yukon Film and Sound Commission, Speed Control has garnered attention both nationally and internationally not only for our work in education but for our powerful on-stage shows. "

Graeme Peters, Speed Control

Statistical Summary

Yukon Film Location Incentive	$381,822.50
Development Fund	$8,750.00
Production Fund	$85,841.79
Yukon Film Training Initiative	$50,200.00
Yukon Filmmakers Fund	$19,000.00
Yukon Sound Recording Program	$51,448.75
Total Film & Sound Incentive Funds Approved 12/13	**$597,063.04**

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Yukon
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